

ASI – Responsible Production, Sourcing and Stewardship of Aluminium

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Abstract

The Aluminium Stewardship Initiative (ASI) is a global non-profit standards-setting and Certification organization. It brings together producers, users and stakeholders in the aluminum value chain with a commitment to maximize the contribution of aluminum to a sustainable society.

ASI's Certification program offers two complementary standards: the ASI Performance Standard and the ASI Chain of Custody Standard (CoC). The ASI Performance Standard sets out practices for sustainability and human rights principles to be applied by companies along the aluminum value chain. The ASI Chain of Custody Standard creates a link from company practices to responsible sourcing of products, by connecting Certified suppliers and customers and accounting for material flow. ASI Certification against both the Performance Standard AND Chain of Custody Standard provides recognizable assurance for responsible practices and responsible sourcing for aluminum.

ASI is the only responsible sourcing program that addresses practices along the full aluminum chain: from upstream production through to downstream use sectors, such as packaging, transport, construction and engineering. ASI is also unique among responsible sourcing programs to publish CoC mass flow data in the context of global mineral and metal flows. A collaboration with the International Aluminium Institute (IAI) enables ASI CoC data, collected on an annual basis, to be visualized in the context of global supply and demand.

This presentation will provide an overview of ASI's mission and summarize its key outcomes so far.